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Wired for Success #10

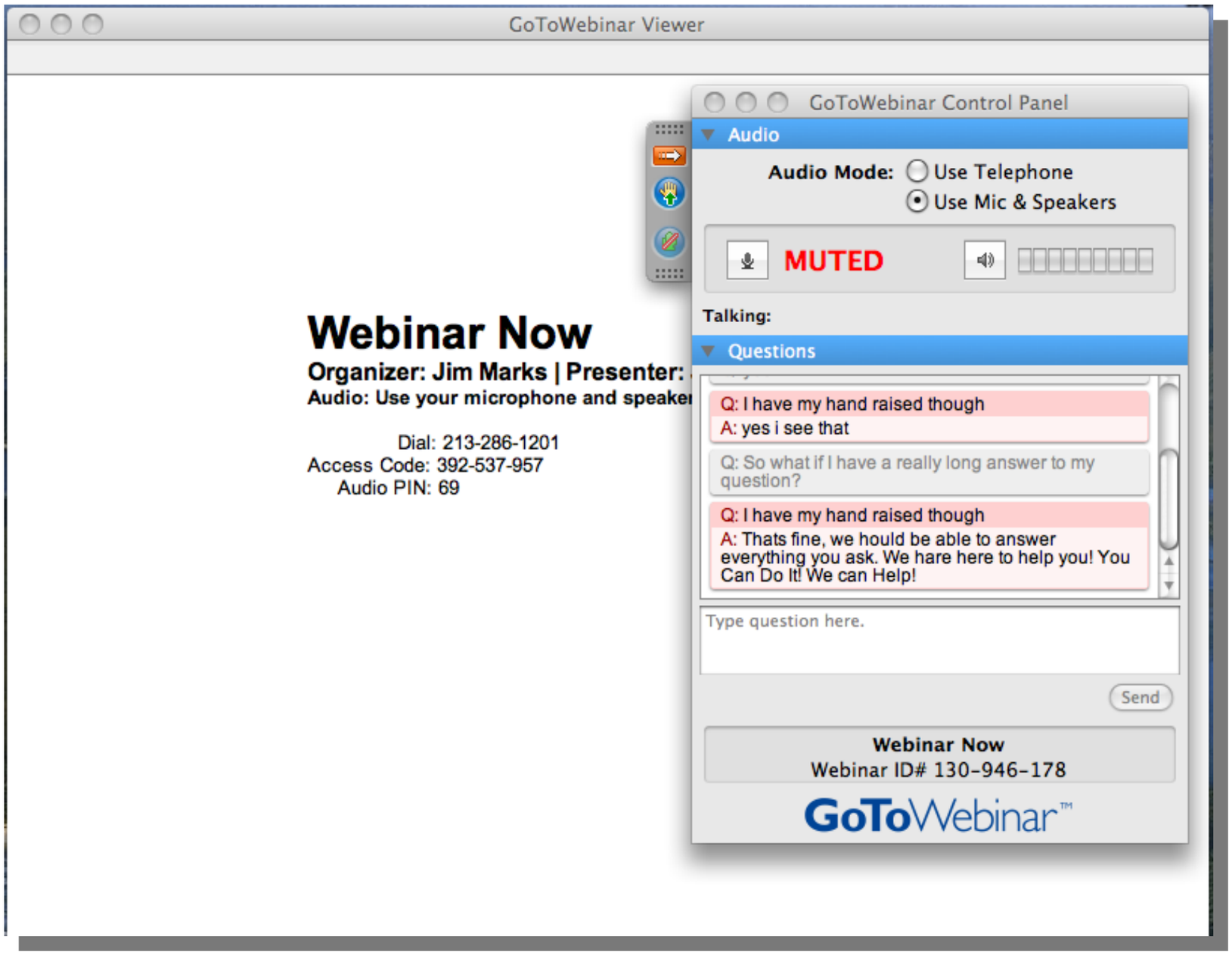
The Future is SMALL

(mobile apps that make your live better)

You Can NOT speak to us, unless we call on you.

You CAN type in a question in your control panel..and we will answer it.
Or..

Raise your hand, and we will TRY to un-mute you.



A Bit about APP Development…

- **Programming Language/Advantage Google**
- **Google is Java**
- **iPhone is Objective –C**

- **Platform/Advantage Tie**
- **Apple – Closed Platform**
- **Google –Open Platform**

- **Apple – All phones Identical**
- **Google –All phones Different**

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So what should I BUY?

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So what should I BUY?

iPhone5

Here are the **BEST mobile Apps** for…

Here are the **BEST mobile Apps** for…

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Google™
Calendar

Google Drive

SPONSORED by

PNC®
MORTGAGE℠

Google Chrome

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PNC MORTGAGE℠

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EVERNOTE®

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PNC® MORTGAGE℠

PRODUCTIVITY

EVERNOTE

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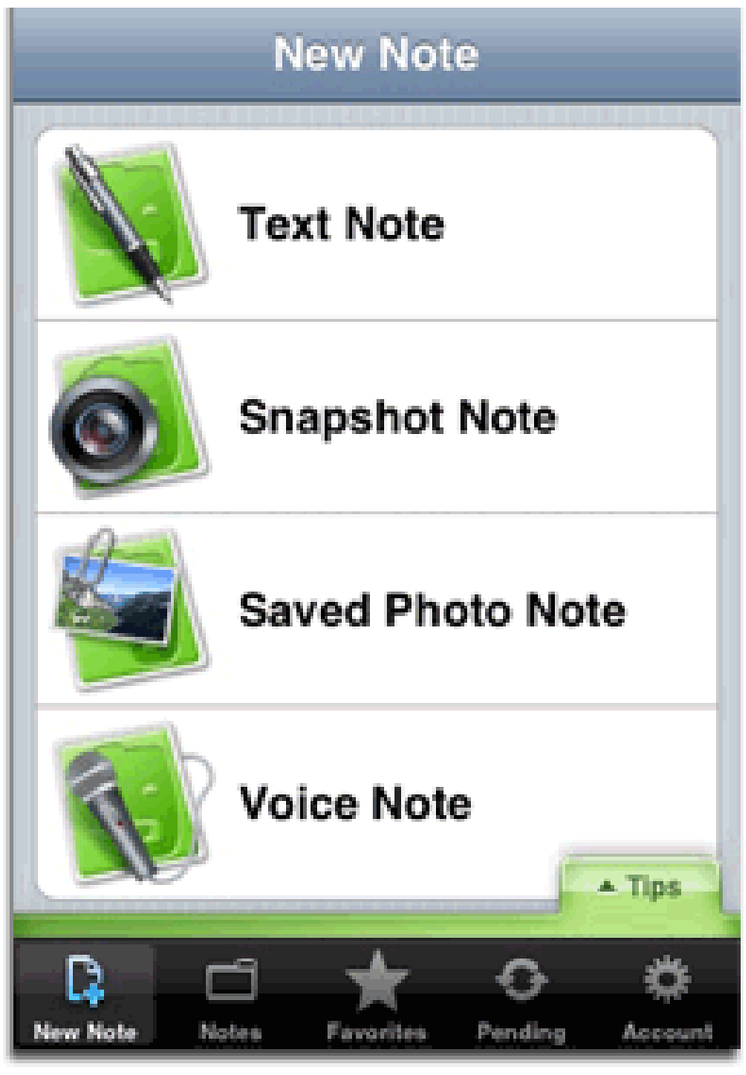

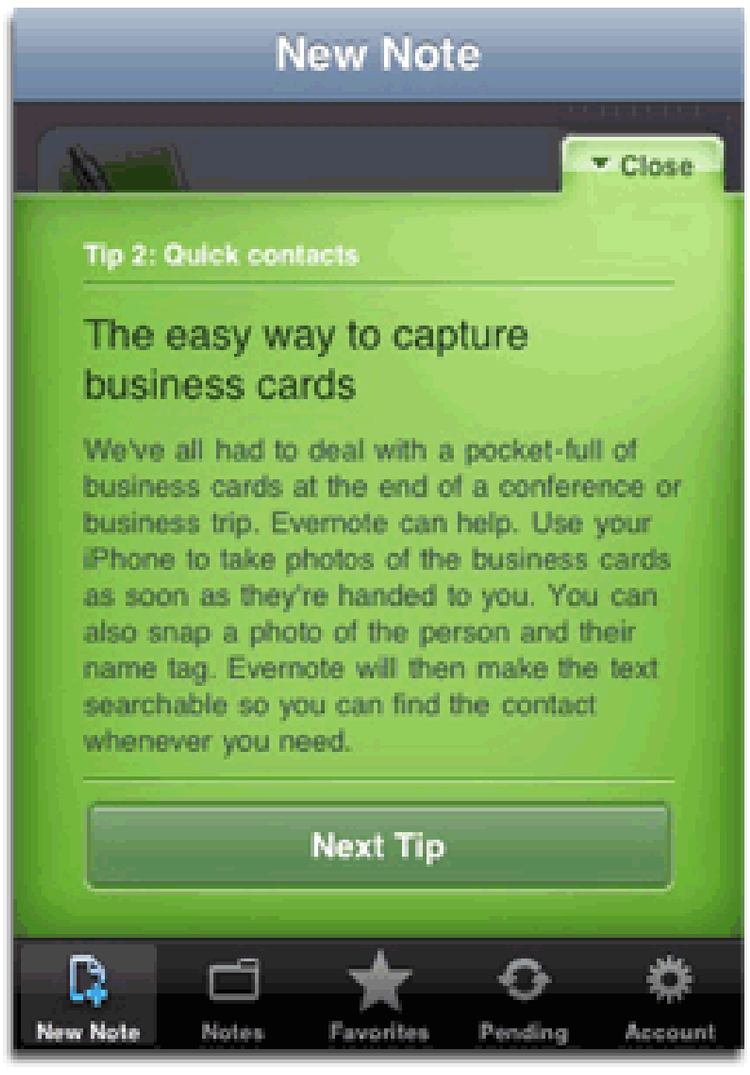

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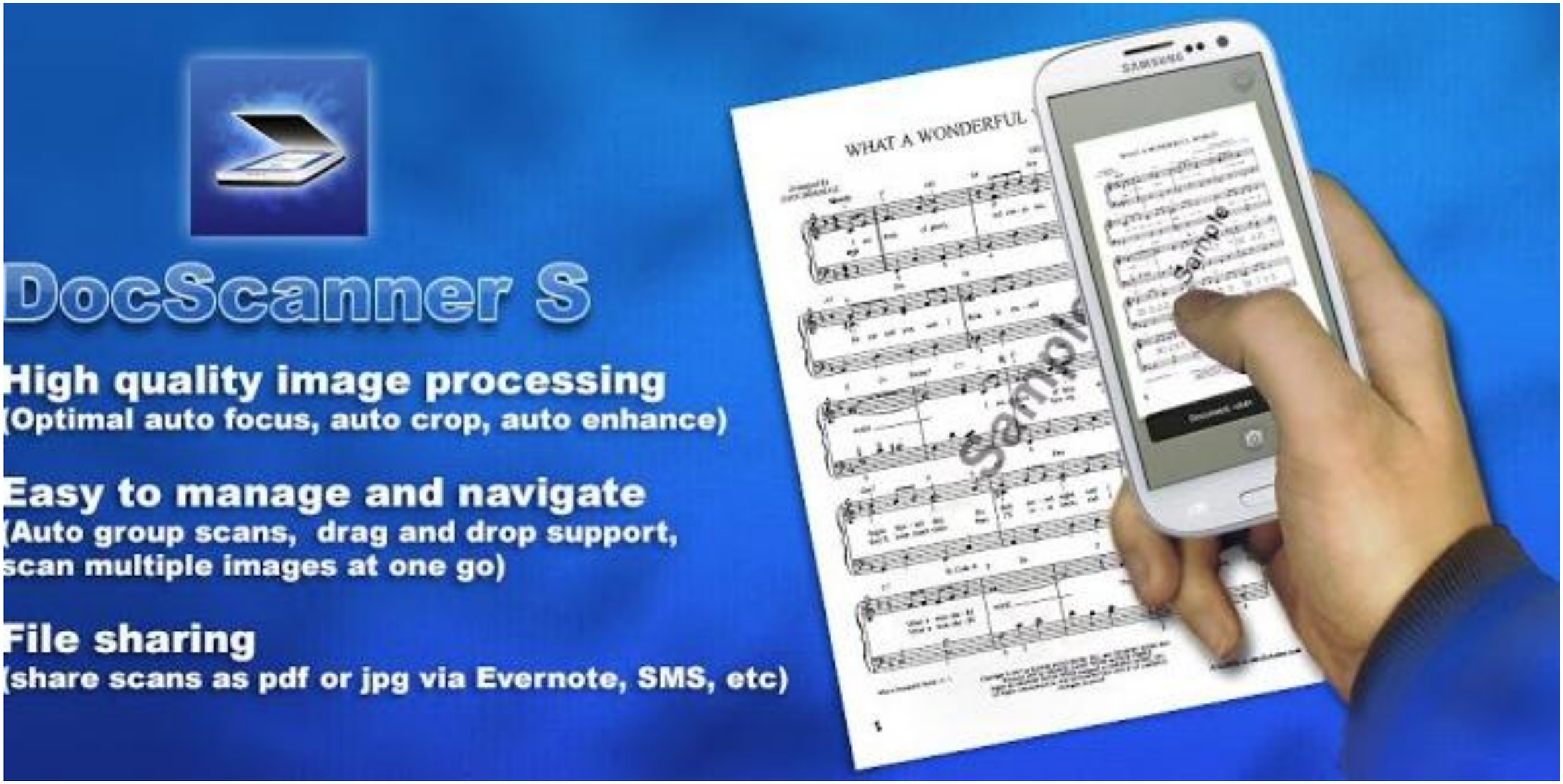
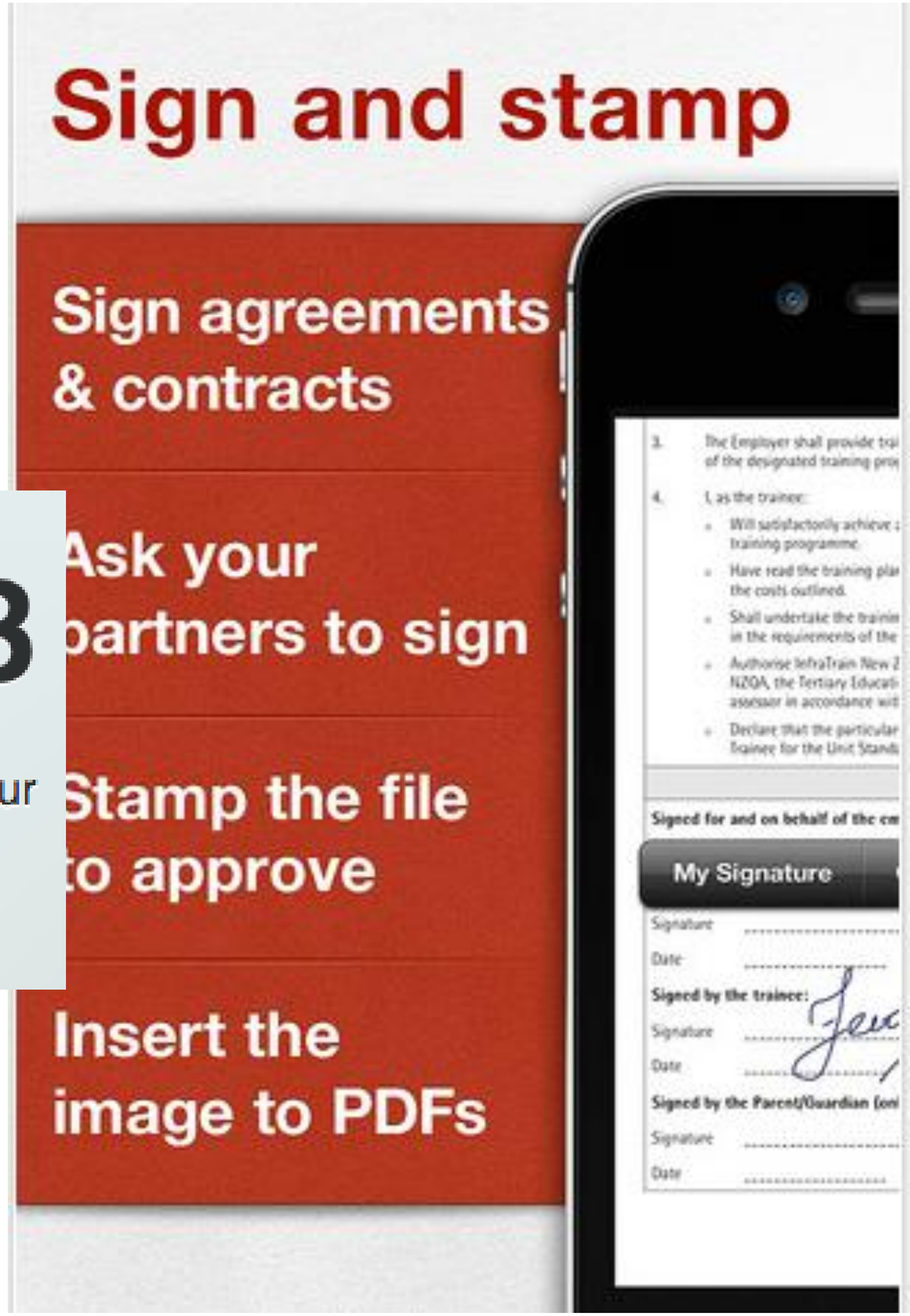
PRODUCTIVITY


DocScanner S
High quality image processing
(Optimal auto focus, auto crop, auto enhance)
Easy to manage and navigate
(Auto group scans, drag and drop support,
scan multiple images at one go)
File sharing
(share scans as pdf or jpg via Evernote, SMS, etc)
WHAT A WONDERFUL
SAMSUNG
Sample

PNC
MORTGAGE℠

PDF Expert 3

PDF Expert is the ultimate solution for all your PDF needs. Read, sign, annotate PDFs, and even fill out PDF forms on the go.



- Snap a Business Car
- Sync to Contacts
- Sync to Gmail
- Sync across all devic

CamCard

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Stop Stressing about your INBOX when you are away

- Follow a Person
- Follow a Topic
- Todays Meetings

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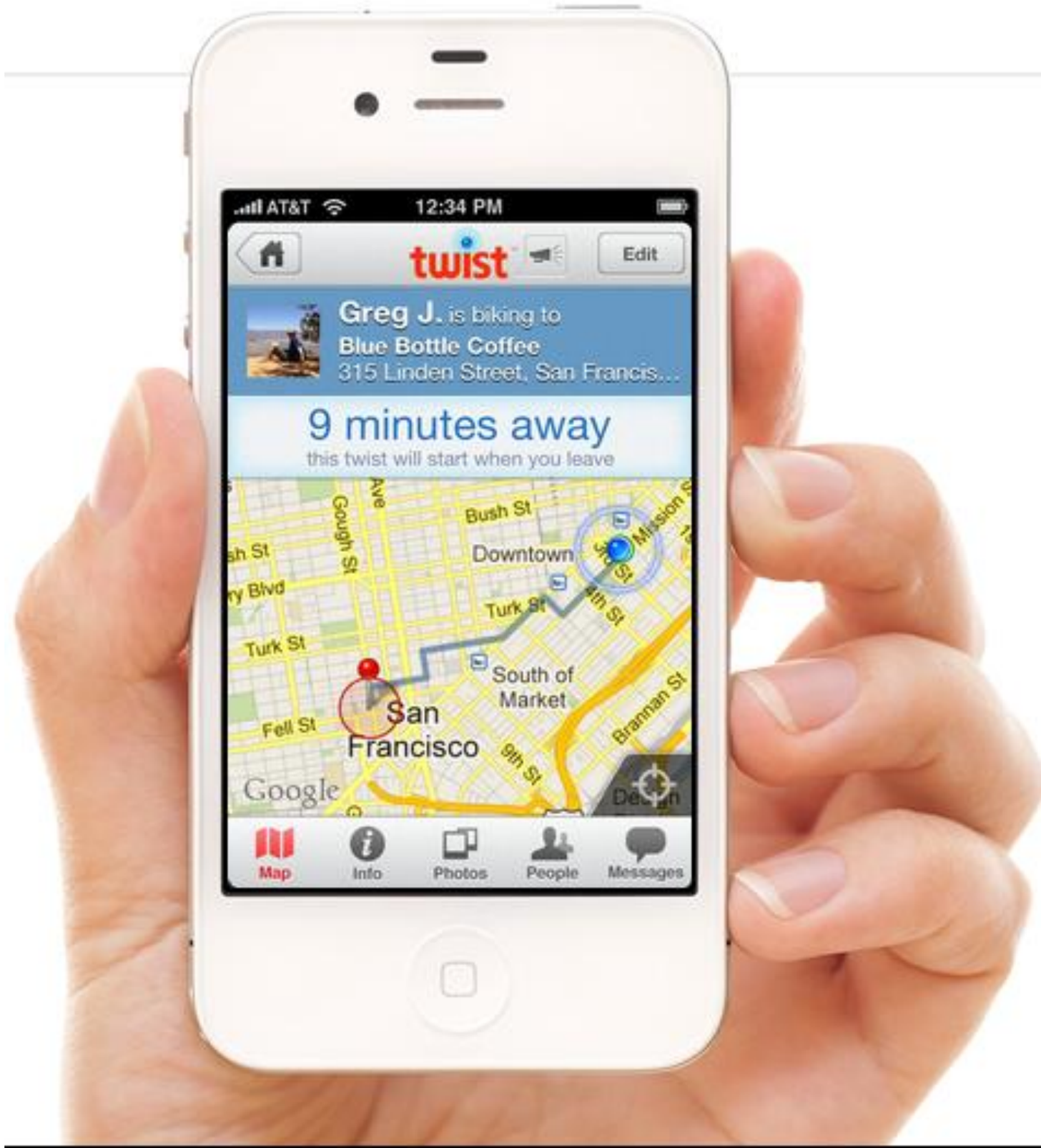
twist™

Let others know when you will arrive



<u>Send you a reminder</u>

- when to leave
- Where to go

<u>Sends your meeting</u>

- ETA
- Info about the location

SLYDIAL

Connect DIRECT To VOICEMAIL

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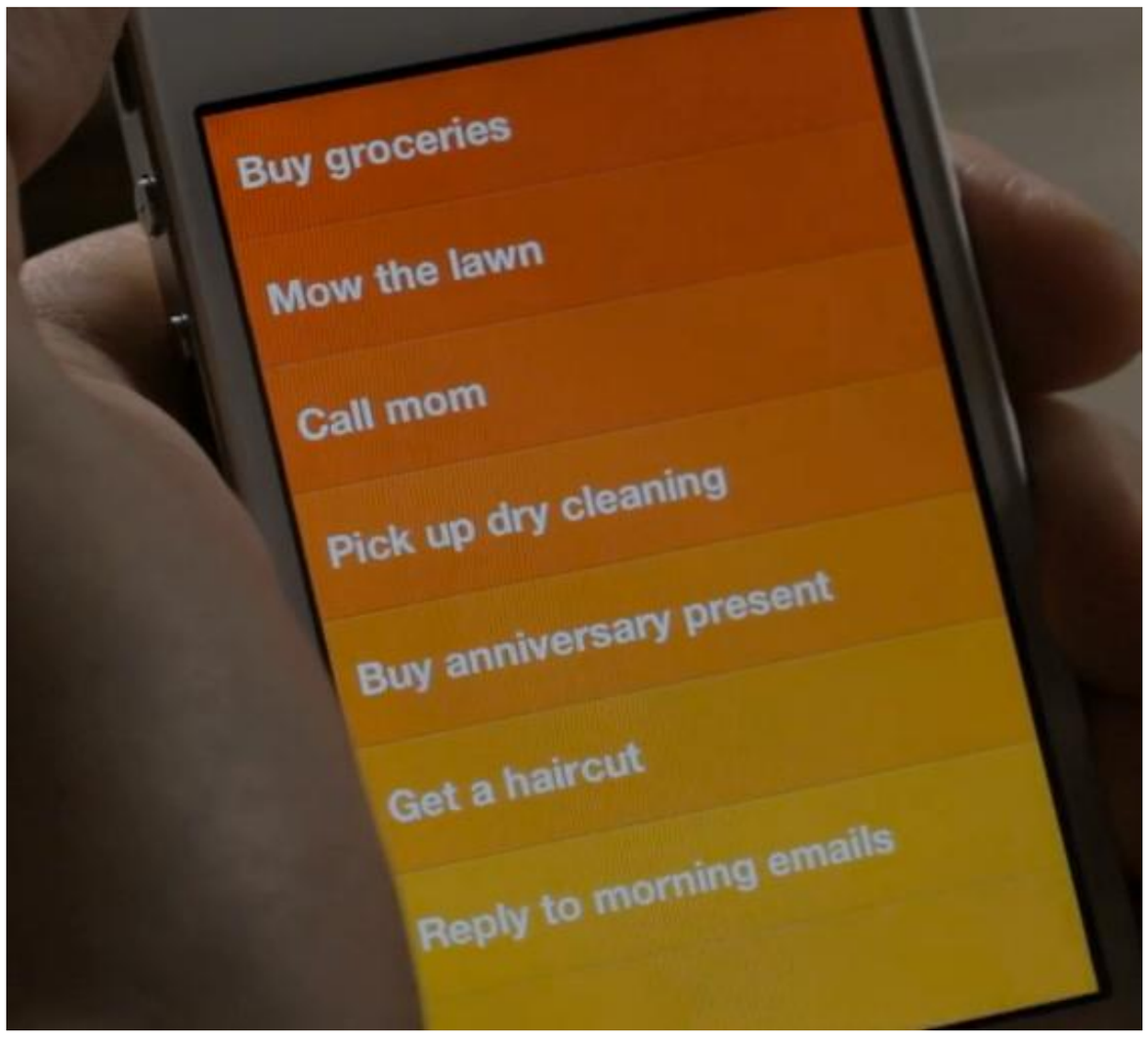

Crazy Easy To Do List

CLEAR

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Expensify

Scan Receipts & Create Expenses Anywhere Seamless Quickbooks Integration

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InkCards

Create greeting cards from your without a trip to the store (or even a stamp!).

Add your photos, special notes, and other personal touches.

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MARKETING
Social
Local
Creative
Mobile
Blogs
People
Global
Guerilla
SEO
Internet
BRAND
Viral

AT&T
11:05 PM
100%
Choose a Card
featured
categories
saved
Your Photo
CHAMPIONS
account

AT&T
11:05 PM
100%
Back
Customize
Fullscreen
HAPPY BIRTHDAY
card color
monte carlo
photo filter
none
b/w
sepia
account
Continue

AT&T
11:06 PM
100%
Back
Customize
Fullscreen
done
Happy 10th Birthday Kate! Wish I could be there to celebrate with you sweetheart!
space
return
ABC

ZITE

Zite learns your interests from both and implicit feedback.

The result is Zite gets smarter as you use it and delivers news that matches your tastes and interests.

houzz

Interior Decorating Porn

The result is Zite gets smarter as you use it and delivers news that matches your tastes and interests

Share Ideas, Find New Ones.

TheFancyAPP

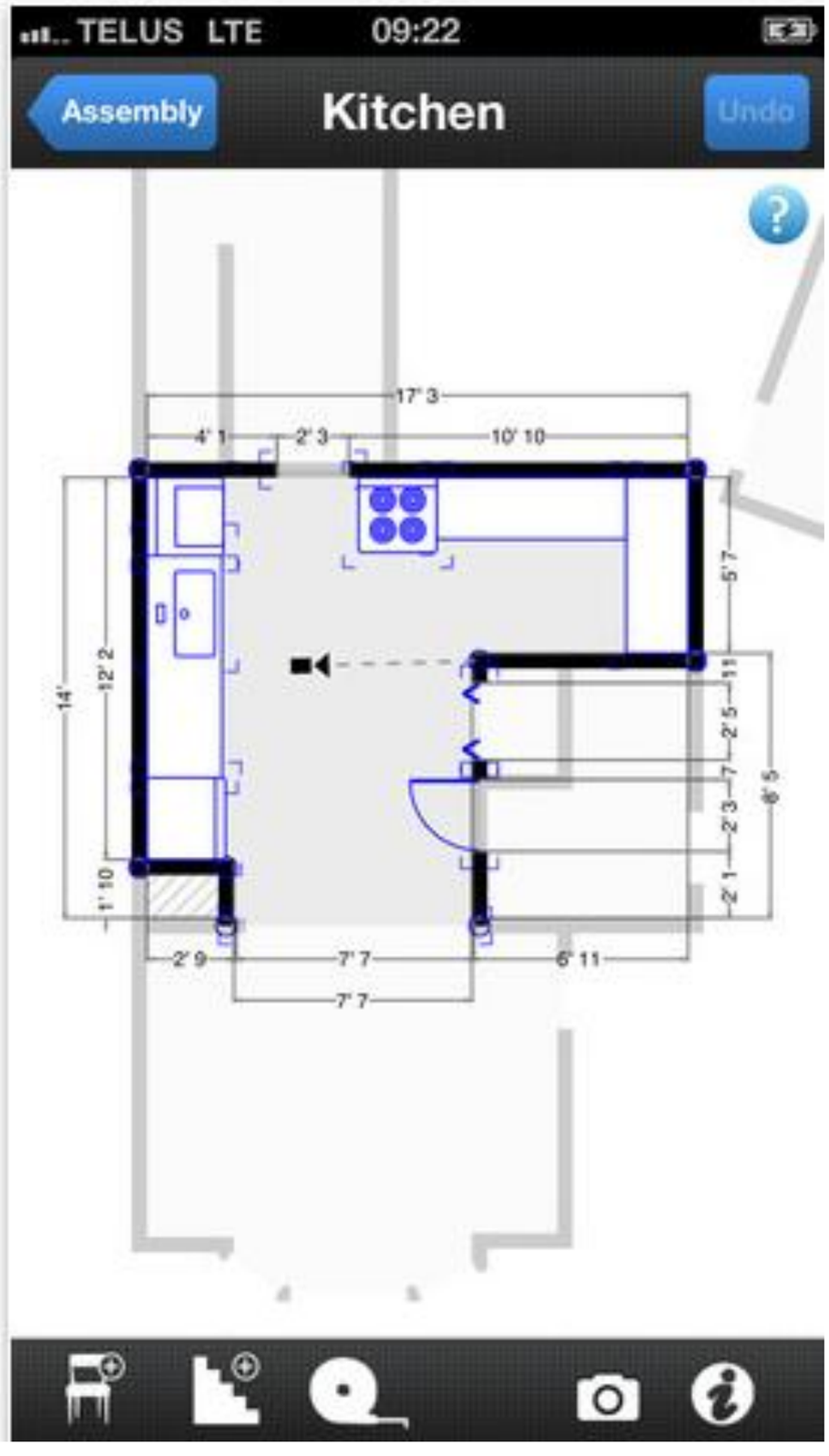
It's a place to share and discover great stuff, to curate a collection of things that define your style, to create a museum of Me.

MAGIC PLAN

MagicPlan measures the size of the room, draws the floor plan and creates a PDF document, JPEG and a web site with an interactive floor plan.

MARKETING
Social
Local
Creative
Mobile
Blogs
Global
People
SEO
Guerilla
Internet
BRAND
Viral

TELUS
09:31
Sample Plan
Assembly
Undo
?
Living Room
Hall
Corridor
Kitchen
Dining Room


TELUS LTE
09:22
Assembly
Kitchen
Undo
?
17' 3
4' 1
2' 3
10' 10
5' 7
14'
12' 2
2' 5
2' 3
2' 1
6' 5
1' 10
2' 9
7' 7
6' 11
7' 7

ReCalc Free

RECalc will calculate the Monthly Payment, Term, Interest Rate or Loan Amount for any loan and allow you to send it to your client on the fly

Client Support

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Client Support

Create, label and submit your own 360˚panorama in SECONDS

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Client Support

Sign up for the NEW Realtor.COM app

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Client Support

Agent Branding

Allows you to invite your clients to use a version of the REALTOR.com® mobile apps branded with your photo and contact info. All primary inquiry actions will be routed to you, and you will receive immediate notifications on your iPhone® and/or iPad®.

Collaborative Search

Allows you to easily suggest one or more listings to one or more clients. Your clients can also request showings from you for the properties they want to see. And you can both have instant messaging conversations right in the app on each listing.

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Client Support

Client Support

House Hunter is a simple but powerful tool to help track, evaluate, and compare homes.

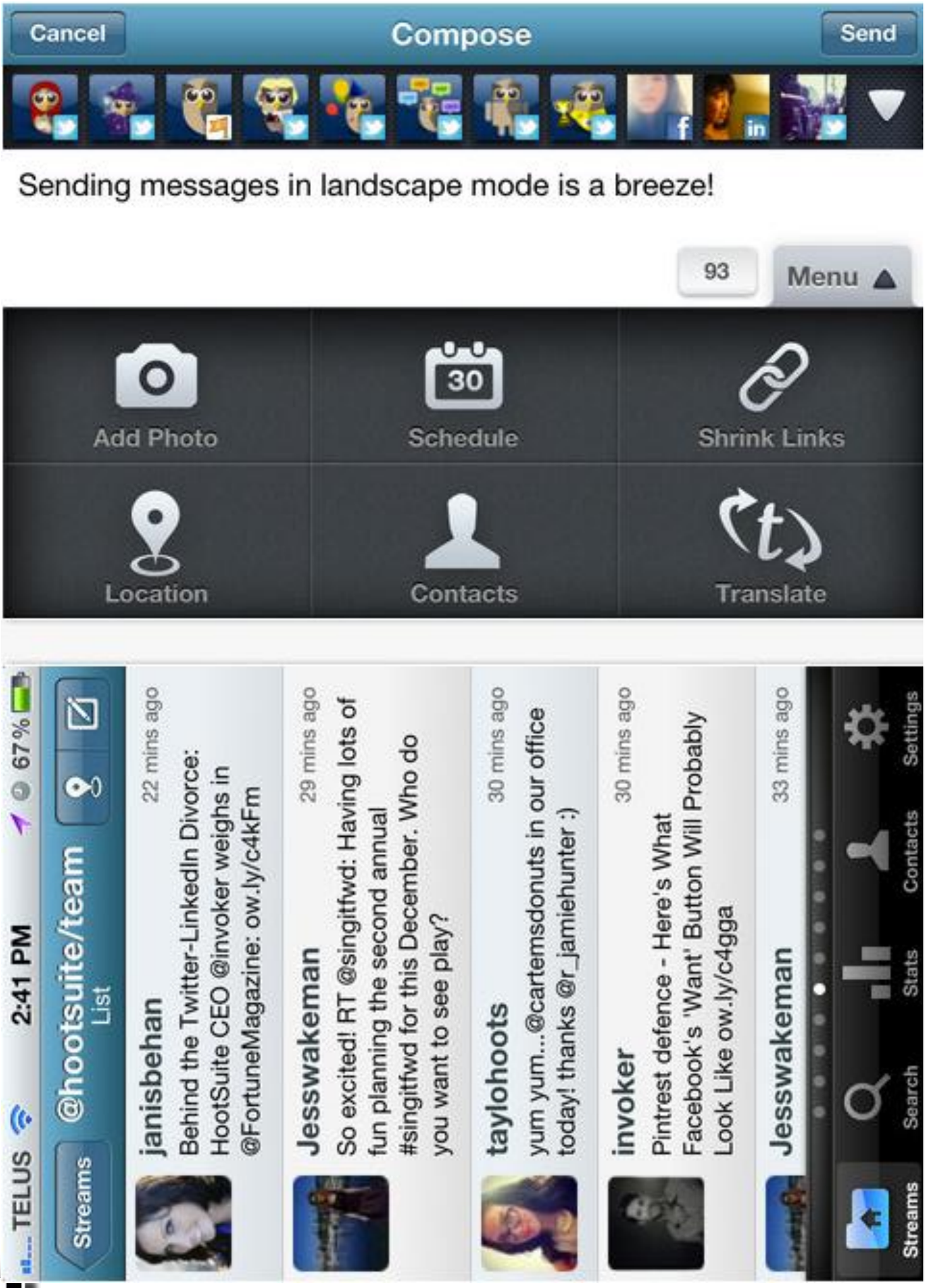
- Unique scoring system helps identify homes that best fit your requirements
- Take/store pictures to remember unique features of each property
- Share features and house scores with your agent

Client Support

flickr
YouTube
facebook
digg
myspace.com
a place for friends
friendster
reddit
StumbleUpon
Discover new
Meetup
del.icio.us
social bookmarking

HootSuite

- Manage Twitter accounts, lists, and search streams
- Check-in and shout via your Foursquare account
- Schedule messages to send in the future
- Add geo-location coordinates to messages
- Share and store photos and files
- Shorten web addresses with Ow.ly
- "Bump™" to quickly add followers


Cancel
Compose
Send
Sending messages in landscape mode is a breeze!
93
Menu
Add Photo
Schedule
Shrink Links
Location
Contacts
Translate
TELUS
2:41 PM
67%
Streams
@hootsuite/team
List
janisbehan
22 mins ago
Behind the Twitter-LinkedIn Divorce: HootSuite CEO @invoker weighs in @FortuneMagazine: ow.ly/c4kFm
Jesswakeman
29 mins ago
So excited! RT @singitfwd: Having lots of fun planning the second annual #singitfwd for this December. Who do you want to see play?
taylohoots
30 mins ago
yum yum...@cartemsdonuts in our office today! thanks @r_jamiehunter :)
invoker
30 mins ago
Pintrest defence - Here's What Facebook's 'Want' Button Will Probably Look Like ow.ly/c4gga
Jesswakeman
33 mins ago
Streams
Search
Stats
Contacts
Settings

Instagram

t’s a fast, beautiful and fun way to share your photos with friends and family.

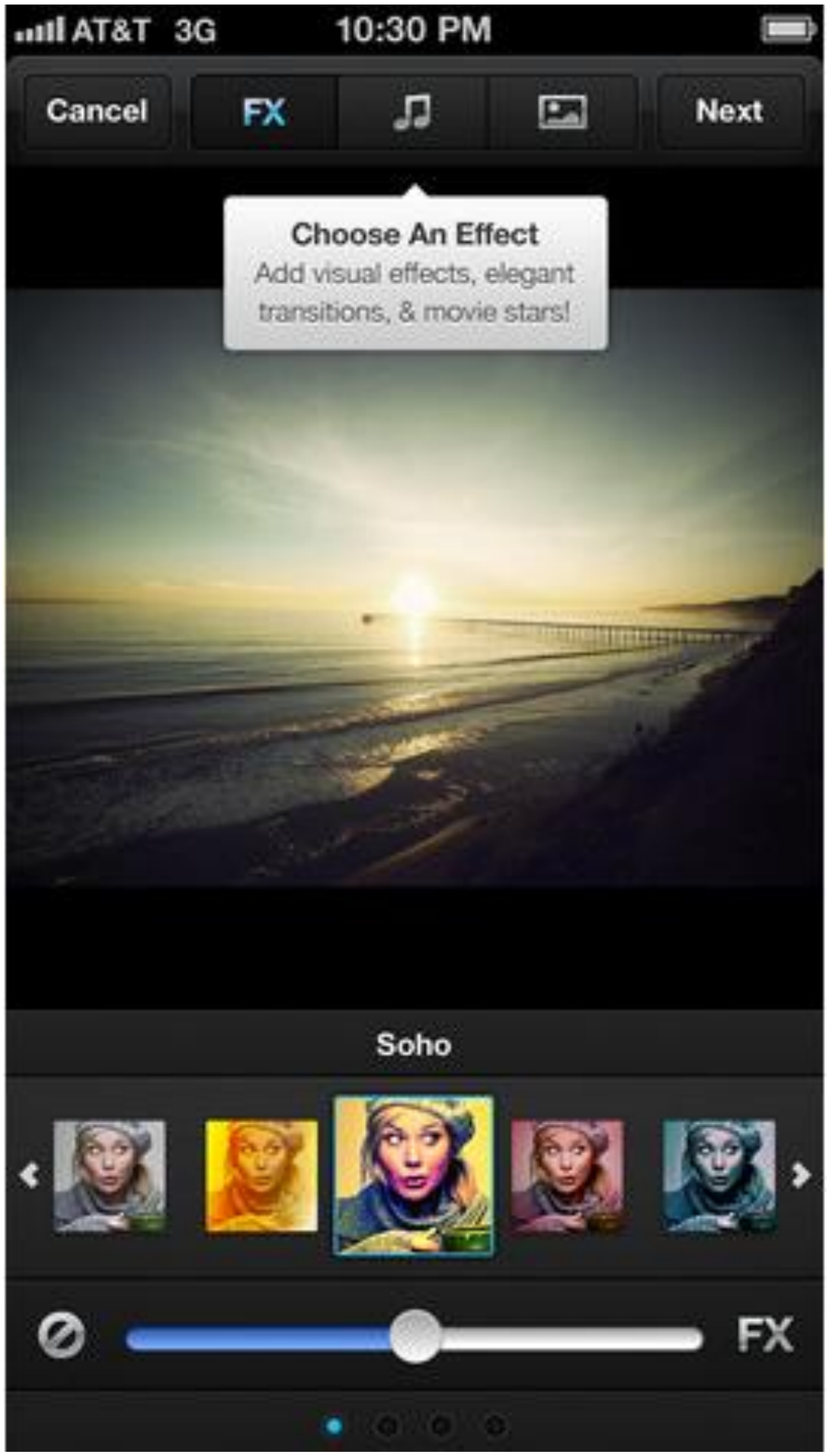
Snap a picture, choose a filter to transform its look and feel, then post to Instagram. Share to Facebook, Twitter, and Tumblr too – it's as easy as pie. It's photo sharing, reinvented.

Viddy

Viddy is a simple way for anyone to capture, beautify, and share videos with the world!

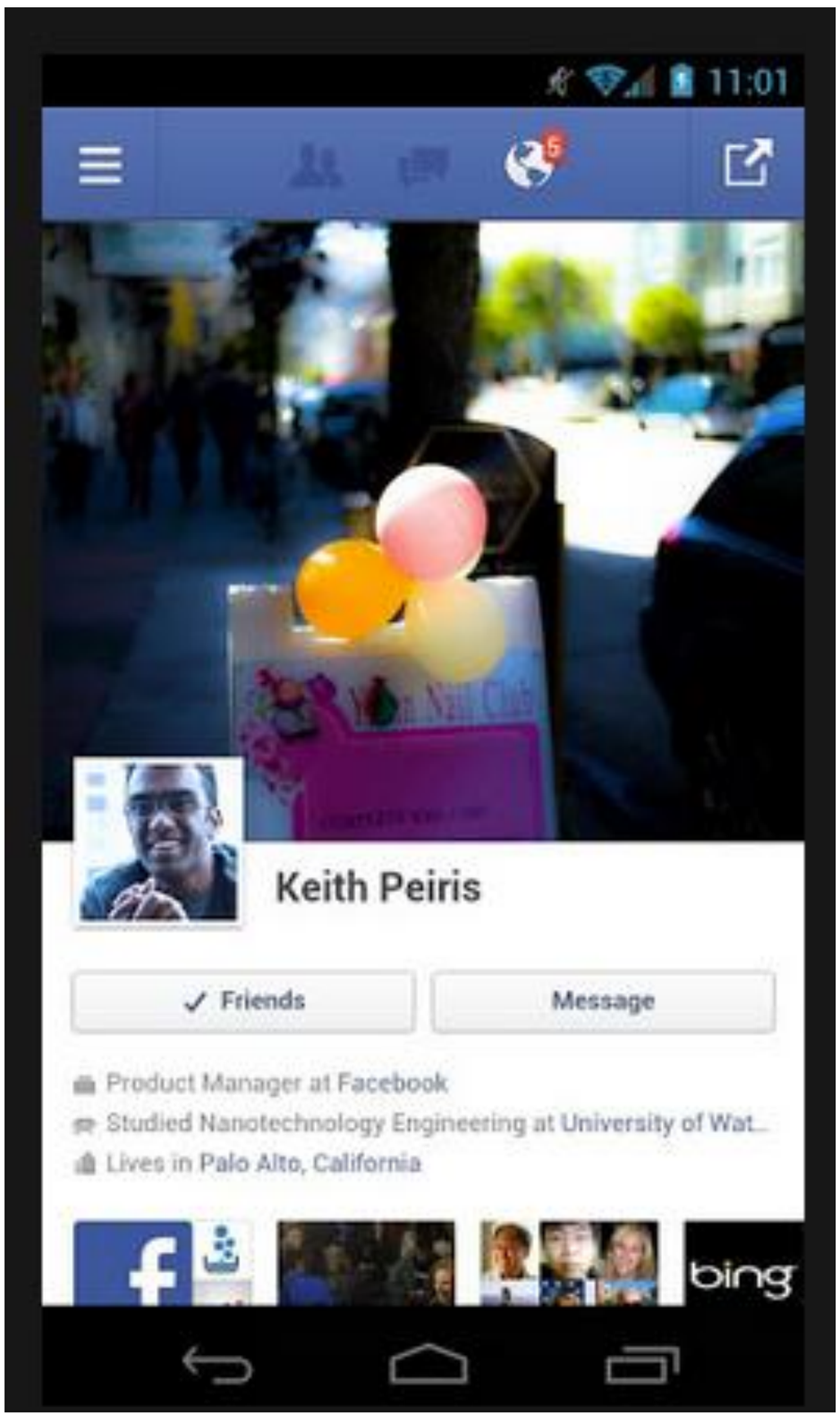
"Turn everyday moments into perfect little movies with Viddy on iPhone. Take a VIDDY, share it with your Viddy community and upload them to Facebook, Twitter, and YouTube."

This is Instagram for Video



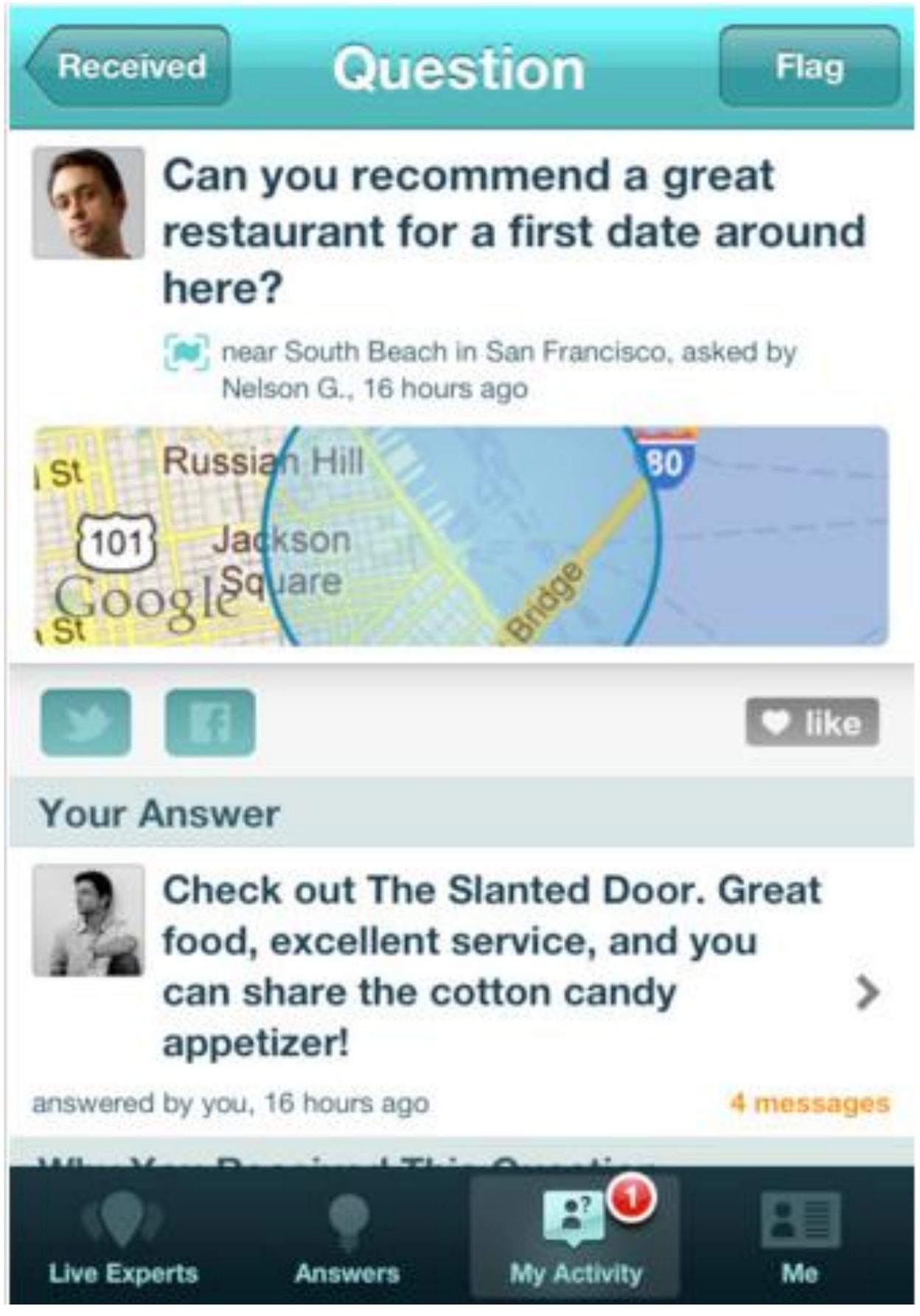
flickr
digg
YouTube
facebook
myspace.com
a place for friends
friendster
reddit
Meetup
StumbleUpon
Discover new
del.icio.us
social bookmarking

Facebook


11:01
Keith Peiris
Friends
Message
Product Manager at Facebook
Studied Nanotechnology Engineering at University of Wat...
Lives in Palo Alto, California
bing

localmind

Localmind is a new service that allows you to send questions and receive answers about what is going on—right now—at places you care about.



www.howtogomo.com/

This tool shows you how your current site looks on a smartphone, and provides a report on what’s working and what you can do better.

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